



FanDuel becomes first US sports book to offer single account for sports and horse racing wagering

FanDuel - Flutter Entertainment's market leading US business – announced that its customers can access both parimutuel wagering on horse racing and traditional sports book wagering with a single account after a successful soft launch last week. With this launch, FanDuel Sportsbook becomes the first US sportsbook to offer this feature. The measure is part of FanDuel's ongoing investment in customer experience and its continuing commitment to introduce a new generation of audiences to horse racing.

Users will be able to wager on and stream racing coverage from FanDuel TV and other racing content for which FanDuel has wagering rights. In addition to live horse racing throughout the year from top tracks across the country, FanDuel Sportsbook customers will also be able to wager on the Kentucky Derby for the first time through the integrated platform in 2023.

Prior to this innovation, sportsbook customers were required to open a separate account and maintain a separate wallet for parimutuel wagering on horse racing, at FanDuel Racing or TVG.com. The merged wallet/single account feature is currently available for FanDuel customers in New York, Illinois, Indiana, Maryland, West Virginia, Wyoming, Michigan, Colorado, and Virginia. FanDuel plans to expand it to additional states early next year.

"Horse racing is a big part of our DNA" said Amy Howe the CEO of FanDuel Group. "This is a significant opportunity to expose a broader, engaged audience to the sport in a familiar environment."

Horse racing is a popular offering for Flutter Entertainment, FanDuel Group's parent company, across its sportsbooks in the United Kingdom and Australia.

Earlier this year, the FanDuel launched FanDuel TV, re-branding its TVG network, which focused almost exclusively on horse racing, and adding more sports and sports betting content, including NFL-focused "Up & Adams" with Kay Adams, "Run It Back" with Michele Beadle and Shams Charania, along with "More Ways To Win" featuring Lisa Kerney. FanDuel TV broadcasts racing from Churchill Downs, Santa Anita, Del Mar, Keeneland, Gulfstream Park and several other major US and international racing venues.

For further information, please contact corporatemedi@flutter.com.

Sign up to email alerts [here](#).