



OPTIMAL STRATEGY TO DELIVER SUCCESS



ABOUT US

Flutter Entertainment is the world leader in online sports betting and iGaming, operating some of the most innovative, diverse and distinctive brands in the sector.

CHANGING THE GAME

Flutter has an unparalleled portfolio of world-class brands, global scale and challenger mindset, through which we excite and entertain our customers, in a safe and sustainable way. Using our collective power, the Flutter Edge, we aim to disrupt our sector, learning from the past to create a better future for our customers, colleagues and communities.

Flutter | EDGE

SUPERCHARGES OUR
WORLD-CLASS BRANDS SHARING

PRODUCT

TECHNOLOGY

EXPERTISE

SCALE

TOGETHER WE'RE
CHANGING THE GAME

OPTIMAL STRATEGY TO DELIVER SUCCESS

Harnessing the Flutter Edge to:

STRATEGY TO WIN IN US

- Solidify FanDuel's #1 sportsbook and iGaming position through loyalty, product innovation and disciplined generosity
- Build a compelling prediction markets offering through FanDuel Predicts
- Transform earnings profile through operating leverage and cost efficiency

STRATEGY TO WIN IN INTERNATIONAL

- Consolidate leadership positions in key international markets
- Scale local hero brands through the Flutter Edge, organic investment and M&A
- Enhance earnings through diversification, cost efficiency and investment in high-growth markets

Underpinned by sustainability, our Positive Impact Plan

Q2 2026 FINANCIAL HIGHLIGHTS

AMPs 14.3M

(-11% YoY)

REVENUE \$4.3BN

(+3% YoY)

ADJUSTED EBITDA* \$508M

(-45% YoY)

Group net loss \$(296)M (Q2 2025: \$37M profit)

ADJUSTED EBITDA* MARGIN

(11.7%)

US REVENUE GROWTH

(-6%)

INTERNATIONAL REVENUE GROWTH

(+10%)

US OSB GGR SHARE**

(39%)

US IGAMING GGR SHARE**

(+27%)

This fact sheet contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to various risks and uncertainties and actual outcomes or results may differ materially from those indicated in these statements. Words such as "believe(s)", "expect(s)", "potential", "continue(s)", "may", "will", "should", "could", "would", "seek(s)", "plan(s)", "estimate(s)", "anticipates", "projection", "aspire" and comparable words are intended to identify "forward-looking statements". Factors that could cause results to differ materially from those described in the forward-looking statements can be found in Flutter's Annual Report on Form 10-K and other periodic filings with the SEC, which are accessible on the SEC's website.

* US market position based on available market share data for states in which FanDuel is active. Online sportsbook market share is the gross gaming revenue (GGR) and net gaming revenue (NGR) market share of our FanDuel brand for the three months to June 30, 2026 in the states in which FanDuel was live (excluding Tennessee as they no longer report this data), based on published gaming regulator reports in those states. iGaming market share is the GGR market share of FanDuel for the three months to June 30, 2026 in the states in which FanDuel was live, based on published gaming regulator reports in those states. US iGaming GGR market share including PokerStars US (which is reported in the International segment) for the three months to June 30, 2026 was 28%.

** Organic revenue, Group adjusted EBITDA, organic adjusted EBITDA, Group adjusted EBITDA margin, free cash flow, free cash flow including financing capex and excluding player funds, net debt, leverage ratio, constant currency, adjusted net income attributable to Flutter shareholders, adjusted depreciation and amortization and adjusted earnings per share are non-GAAP financial measures. See "Definitions of non-GAAP financial measures" and "Reconciliations of Non-GAAP Financial Measures" sections of this announcement for definitions of these measures and reconciliations to the most directly comparable financial measures calculated in accordance with GAAP. Due to rounding, these numbers may not add up precisely to the totals provided.

A RECORD-BREAKING WORLD CUP



\$3BN

staked globally

220M

bets made

~300M

revenue during
the tournament

~10.5M

active
customers

The World Cup was a record-breaking tournament with around 10.5m customers staking over \$3bn with Flutter brands globally. Performance exceeded expectations across both the U.S. and International businesses. The final was Flutter's biggest match by staking, and global superstars – Messi, Mbappé and Kane – were the tournament's most-backed players globally. The tournament put the Flutter Edge on full display: shared pricing and trading expertise, heightened promotional activity, and leading product innovation supporting local brands on a truly global scale.

THE US MARKET LEADER

FanDuel, Flutter's largest brand, is the #1 U.S. online sportsbook and iGaming operator. Leveraging best-in-class sports pricing, a superior product offering and rich iGaming content, FanDuel continues to extend its leadership position under new CEO Christian Genetski. The sportsbook improvement plan remains focused on loyalty, product innovation and disciplined generosity, while our casino-first strategy continues to drive strong iGaming growth. Our new loyalty program is complimented by product innovation, including SuperSub, alongside Bet Protect+, an industry-first generosity mechanic offering full-game injury protection for a small fee. Since launching during the NBA Playoffs, Bet Protect+ has cleared internal expectations, with more than 12m bets protected and over half of eligible customers opting in.



Prediction markets remain an incremental growth opportunity for FanDuel, broadening its reach by offering sports markets to customers in states where regulated online sportsbooks are not yet available. FanDuel Predicts offers financial, economic, commodities and sports contracts, with sports available for trading in 18 states. The FanDuel "One App" dynamically delivers sports betting to customers in sportsbook states or prediction markets to customers in non-sportsbook states, leveraging FanDuel's strong nationwide brand awareness and marketing investment.

In June, FanDuel Predicts expanded its event contract offering by routing new sports and entertainment contracts through Crypto.com's CFTC-regulated exchange and clearinghouse, widening liquidity and product depth for retail traders. Building on this partnership, FanDuel Predicts' sports and novelty contracts will now be provided through Crypto.com, with CME Group continuing to power FanDuel Predicts' financial markets offering.



Flutter International operates across several of the most exciting regulated markets in the world, with a portfolio of leading local hero brands including Sky Betting & Gaming, Paddy Power, Betfair, Sportsbet, Sisal, Snai, PokerStars, tombola, MaxBet, Adjarabet and Betnacional.

In Italy, Snai's platform migration has unlocked access to Sisal's market-leading product suite, and Snai's poker player base has since migrated onto the PokerStars Italy network, joining Sisal in a shared liquidity pool that strengthens Flutter's position. In Türkiye, an expanded product offer is driving continued growth, contributing to strong momentum across our Southern Europe & Africa portfolio.

In UKI, Sky Bet customers are adapting well to the brand's redesigned interface, and iGaming growth remains robust despite the UK gaming tax increase, effective April. In Brazil, the team integrated NSX onto Flutter's risk and trading platform in record time ahead of the World Cup, unlocking greater market depth and a leading parlay product.

WE ARE CHANGING THE GAME FOR GOOD

Flutter | **POSITIVE IMPACT PLAN**

At Flutter, we're working hard to drive positive change, delivering long-term growth alongside a sustainable future.

Our **Positive Impact Plan** sets a clear sustainability strategy, addressing the issues and opportunities that shape our business and sector. Play Well – how we put customer wellbeing at the core of all we do – sits at the heart of our approach.

We published our **2025 Positive Impact Report**, where we provided an update on our progress against the four pillars:

PLAY WELL

Ambition

75%

of active online customers using one or more Play Well tools by end of 2030

Progress headline

47.3%

Tool usage globally in 2025

Progress delta

+2.8ppt

Tool usage since 2024

Investment

\$158M

Investment in 2025

Investment delta

+\$19M

YoY Investment since 2024

DO MORE

Ambition

10M people reached by 2030

Progress headline

1M lives improved in 2025 (est.)

Cumulative

2.55M lives improved since 2022

Donated

\$26M Donated in 2025

GO ZERO

Ambition

NET ZERO BY 2035

YoY progress

-5% Global energy consumption

100% renewable energy coverage + CDP score: B

WORK BETTER

Ambition

One of the leading inclusive employers in our markets by

2030

Colleague listening, learning and participation

Belonging Through Action – Safe environments, active allyship and values-led action

OUR SHAREHOLDER LETTER

We are pleased to present our latest quarterly shareholder letter, where CEO Peter Jackson reflects on Flutter's progress and priorities as we continue to execute on our strategy.

You can explore our latest earnings [here](#).

