

FanDuel extends position in women's sports and becomes an Official Sportsbook Partner of the Professional Women's Hockey League (PWHL)

Toronto – November 29, 2024: Flutter's largest brand and US market leader in online sports betting, FanDuel, today announced a new partnership with the Professional Women's Hockey League (PWHL) becoming an Official Sportsbook Partner and exclusive In-app Streaming Partner in the United States.

This collaboration offers hockey fans unmatched access to the PWHL, with FanDuel streaming up to 90 regular season PWHL games and playoffs live on the FanDuel app. Fans can both watch and wager on their favorite teams and athletes throughout the season, with offerings including player prop bets, novelty markets and Same Game Parlays, all in one place. The partnership goes beyond the app, and starting at the beginning of the season, fans will see FanDuel as an integral part of PWHL games.

"FanDuel is proud to partner with the PWHL and support the league's incredible athletes," said Dale Hooper, General Manager of FanDuel Canada. "This partnership is about creating a new era of fan engagement—one that brings hockey closer to fans while helping grow the visibility of women's professional sports."

As with all partnerships, FanDuel is prioritizing responsible play and offers PWHL fans a robust set of tools to help manage play, including Deposit Limits, Wager Limits and more.

With this collaboration, FanDuel reinforces its leadership as the best sportsbook for fans to engage with their favorite teams and athletes, bringing them closer to the action and women's hockey than ever before.

For more information, please contact corporatemedi@flutter.com.

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